

# MAAG

## COOKIE POLICY

Last updated: June 3, 2025

### 1. What are Cookies?

Cookie files are small text files containing information on your activities on a particular website. They are stored on your device (computer, smart phone or other device) used to access the website. They enable the website to remember your actions and preferences (e.g. language, login, products in your cart) for a certain period of time, and do not harm your device.

While this Policy uses the generic term “cookie file” since it is the primary information storage method used by this website, your browser’s “Local Storage” is also used for the same purposes as cookie files. Hence, all the information in this section also applies to the “Local Storage”.

### 2. Why does this website use cookies?

Cookies are an integral part of the website functionality. The main purpose of cookies is to improve the website browsing process. For example, they are used to save your preferences (language, country, etc.) while browsing the website and on each subsequent visit. The information collected by cookies also helps us to improve performance of the website based on assessment of the number of instances and patterns of use, ensure that the content of the website is aligned with the users' interests, speed up the search, etc. In some cases, if we have obtained your consent based on the information provided to you, we may use cookies, tags or other similar means to receive information allowing us to post links to third party websites or any other means on our website, e.g. advertising based on the analysis of your preferences.

### 3. What does NOT this website use cookies for?

We do not store sensitive user data (address, password, credit or debit card details, etc.) in cookies that we use.

### 4. Who uses the information stored in cookies?

The information stored in cookies from our website is used by us exclusively, except for cookies listed below as “third party cookies” used and managed by external entities to provide services requested by us to improve our products and services and the performance of our website. The main service for which these “third party cookies” are used is the collection of access statistics.

### 5. How can I reject cookies on this website?

If you do not wish to use cookies on this website, subject to the restrictions described above, you must first disable cookie usage in your browser and then delete the cookies stored in your browser and associated with this website. You can use this option to reject cookies at any time.

### 6. How can I disable and prohibit the use of cookies?

You can restrict, block or delete this website's cookies at any time by changing your browser settings following the instructions below. Cookies are usually set up in the Preferences or Tools menu of the browser. Detailed information on setting up cookies in your browser is provided in the Help menu in your browser.

### 7. What cookies are used on this website and for what purpose?

Below you can find information on cookies, tags and other similar means used by this website, and their purpose, duration of use and management (using first party and third party means).

### 8. Are cookies used for personal data storage?

Some cookies may process data classified as "personal data" (e.g., IP address, unique browser ID). More information on processing of personal data can be found in our [Personal Data Processing Policy](#).

9. How does the website obtain your consent?

During your first visit to the website, you will see a banner requesting the use of cookies. You can:

- [ACCEPT COOKIE](#)
- [MORE DETAILS](#)

Your settings will be saved and can be changed at any time in Cookie Settings.

10. How to delete website cookies in your browser?

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Yandex Browser](#)
- [Safari](#)
- [Microsoft Edge](#)

11. How to disable cookies?

You can disable cookies in your browser settings. Please note that disabling mandatory cookies may affect the website's performance.

Links to Help pages of popular web browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Yandex Browser](#)
- [Safari](#)
- [Microsoft Edge](#)

12. Changes in Cookie Policy.

Website owner may update the Cookie Policy from time to time. Date of the last update is always indicated at the top of the document. We recommend checking it regularly to be aware of updates.

**Technical and personalised cookies: identification and authentication, navigation, interface personalisation, preferences, etc.**

These cookies are used to identify users during sessions, save authentication data, speed up certain website processes and remind you of your preferences set up during a session or recent visits, and previously visited pages, etc.

COOKIE FILES	PURPOSE	DURATION	MANAGEMENT
User identification	Used for user identification and authentication. They also contain technical data on the user session, e.g. connection timeout, session ID, etc.	Session	First-party
Session identification	Identifies the http session of the user. Is often used in various web applications to identify user requests during a session.	Session	First-party
Browsing status	Allows to track the user's browsing status (session start, homepage, first visit, scroll status, sampling status, etc.).	Session	First-party
User selection	Store session values selected by user, such as language, products, sizes, etc.	Session	First-party
Favorites and recent activity	Saves user preferences (e.g. shops) or the user's recent activity (shops or products, consent to installation of cookies, etc.) and remembers them during subsequent visits to the website.	Persistent	First-party
Protocols	Allows for handling changes between a secure domain (protocol) (https) and a non-secure one (http).	Session	First-party
<b>Cookies for navigation analysis</b>			
These cookies collect general information about a user's access instances to the website (not its content) to provide all details about such access instances for statistical purposes.			
COOKIE FILES	PURPOSE	DURATION	MANAGEMENT
Source (WC_GASource)	Is used to collect information on how a user reached a particular page on this website (e.g. to identify whether the user came to a product page from a catalogue page, a search engine or an external website).	Persistent	First-party
LinkShare (WC_ITX_LinkShare)	This cookie is only used if a user accesses the website using a LinkShare link to identify their starting address. LinkShare links are posted on third party websites connected to the LinkShare network and redirect users to our website. This does not affect a user's privacy in any way, as no identification data are stored; instead, cookies are used to provide us with the website browsing statistics in terms of visits made via this method.	Session	Third party

<p>Optimizely (optimizelySegments; optimizelyEndUserId; optimizelyPendingLogEvents; optimizelyBucketc...)</p>	<p>optimizely.com (or www.optimizely.com) domain cookies allow us to optimize the website's appearance and messaging for better convenience; their purpose is to ensure consistency of the website navigation interface based on an analysis of the manner of the website usage by people. Examples of data saved for subsequent analysis include the number of updates a user has seen, information for visitor segments such as browser type, campaign, mobile source type and all particular personalized segments, etc. The configuration of such cookies is pre-set by a service delivered by our provider Optimizely, Inc. (USA), so we invite you to read the information on this company's website (<a href="https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet">https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet</a>) to learn more about the cookies they use, and how to disable them by clicking the following link: <a href="https://www.optimizely.com/opt_out/">https://www.optimizely.com/opt_out/</a>. Please note that we are not responsible for the content or accuracy of information on third party websites.</p>	<p>Persistent</p>	<p>Third party</p>
<p>Yandex Metrika</p>	<p>Yandex Metrika provides anonymised information on our website traffic. For example, the number of visitors, sources of their visits and visitor behaviour on the website. To monitor the visitors, Metrika uses anonymous browser identifiers stored in cookies and localStorage properties.</p>	<p>Persistent</p>	<p>Third party</p>

This table will be updated from time to time as the services offered on this website are constantly changing. However, although information on cookies, tags or other similar means may be temporarily missing due to updates, they will always be used for purposes identical to those listed in this table.